

Bowel cancer is the **third most common** cancer in The Netherlands<sup>1</sup>.

**1** Breast cancer



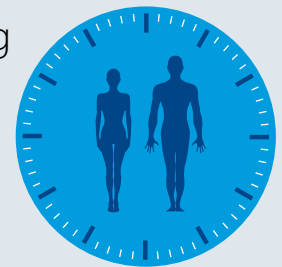
**2** Prostate cancer



**3** Bowel cancer



with **2** people being diagnosed **every hour**<sup>1</sup>



in around **half of patients** it spreads to the **liver**<sup>2,3</sup>

**The majority** (66%-90%) of people with bowel cancer that has spread to the liver **will die from liver failure** caused by liver tumours<sup>4-7</sup>



This equates to around as many as **3,458 deaths a year** in The Netherlands...



...that's

**9** lives **every day**.<sup>1,4-7</sup>

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 3. Eadens MJ, Grothey A. Curr Oncol Rep 2011; **13**: 168-176.  
 4. McMillan DC, McArdle CS. Surg Oncol 2007; **16**: 3-5.  
 5. Sharma R *et al.* J Clin Oncol 2007; **25**: 1099-1106.  
 6. Van den Eynde M, Hendlisz A. Rev Recent Clin Trials, 2009; **4**: 56-62.  
 7. Kennedy A *et al.* Int J Radiation Oncology Biol and Phys 2006; **65**: 412-425.